**MONDAY: BUCKLE UP!**

1 **CONDUCT A SEAT BELT SURVEY**

Materials provided
- Instructions for a seat belt survey
- Seat belt survey form
- Sample seat belt policy

Conducting a seat belt survey is a great way to know where your organization stands with belt usage and is something that can be done on a regular basis throughout the year to measure progress, increase awareness and raise usage rates among employees. For the steps to conducting a successful safety belt survey, we’ve provided a pdf in the resources section.

If your organization has a seat belt policy in place, take the opportunity to redistribute it on this day. If your organization does not have a seat belt policy, consider establishing one. Perhaps this is something you’ll want to do in the weeks following your Drive Safely Work Week campaign.

Even if your employees are not in company cars or driving on company business, seat belts can be required while driving on company property which can help create the habit for them to be worn at all times.

2 **SOLICIT “SAVED BY THE BELT” STORIES**

Testimonials from someone a person knows can be very effective in creating behavior change. Encourage employees to share “saved by the belt/safety seat” stories and publish them in your company communications.

3 **ADD SOME FLEX TO YOUR FLEX-TIME POLICY**

One of the biggest barriers to getting driving practice time with teens is the busy schedules of both parents and teens. If your organization has a flex-time policy in place, consider encouraging parents of teens in the learning-to-drive process to take advantage of the policy during DSWW to get in some extra driving practice with their teens.

4 **CONVINCE EMPLOYEES TO BUCKLE UP ALL THE TIME WITH THIS SHORT VIDEO**

Materials provided
- Youtube video link: www.youtube.com/watch?v=yKywrdrHcKO8

NETS Board of Directors member, Monsanto Company, created this short video featuring a Seat Belt Convincer to demonstrate what a low-speed crash feels like. Although originally targeted to teens to educate them on how important it is to wear a seat belt all of the time—even if only driving in a parking lot or around the corner—it it is a good eye-opener for all audiences.

As part of your DSWW campaign, send the link to employees and encourage them to share it with family members, particularly tweens and teens.

**WHAT WOULD YOU SAY?**

Materials provided
- “What would you say?” Cartoon template and instructions

Enlist your employees to help convince people to start buckling up all the time with a “What would you say?” contest. Consider offering a raffle entry for each submission and giving awards for most creative and convincing. Post the cartoon submissions in a central area to share ideas with other employees. You can customize the attachment to include information on prizes and where and by when to submit an entry.